# WANESSA MACDONALD



#### MYSELF.

New York City based

Graphic Designer 

2D Animator 

Illustrator

years design experience

Painting and drawing Clay sculpting INFP personality cat lover

## EDUCATION.

2017

Graduated Cum Laude Savannah College of Art and Design BFA Motion Deisgn

Deans List (4 years)

Merit Scholarship
Awarded for academic and artistic
achievement (maintained by
consistent GPA)

## EXPERIENCE.

March 2021 - March 2024 **Graphic / Motion Designer for Real Chemistry (NYC)** 

 Creating social media content for pharmaceutical clients (Pfizer, Takeda, Galderma-Restylane, Horizon, CSL)

November 2020 - March 2021

Freelance Motion Graphics Designer for New Circle Films (Brooklyn, NY)

- Logo design and animation
- Design and animation for documentary film

Dec 2019 - March 2020

Freelance Motion Graphics Designer for Glow Interactive (NYC)

- Creating social media content for network television (Showtime, IFC)
- Creating social content for live WKC Westminster Dog Show

June 2016-Present

#### Freelance Illustrator

- 10 spread children's book (NYC 2021)
- Album cover artwork & logo design for various clients (2016-Present)

### **SOFTWARE & SKILLS.**

After Effects (8 yrs)

Keyframe 2D Animation
Instagram Reels and Stories
Logo Animation
Motion Tracking

Illustrator (9 yrs)

Vector Graphics

Logo Design

Shape Building

Photoshop (9 yrs)

Compositing

Photo Editing & Manipulation

Gif and Video Conversion

Cel Animation

Digital Painting